

M2m named UK premier storage solution partner by Samsung HDD after record sales



by [Dominic Sacco](#)

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Distributor M2m Direct has been named UK premier storage solution partner for 2014 by Samsung HDD, a division of Seagate Technology.

M2m achieved record sales last year, with more than 450,000 units sold into the UK market.

Ged Mitchell (pictured), Managing Director of M2m, commented: "We are proud to be recognised by Samsung HDD and given this award having achieved record sales.



"Furthermore we are extremely pleased to announce that as well as being the number one Samsung HDD vendor for 2014, we are looking to increase our market share in 2015 on Samsung HDD - of which the whole M2m team are immensely proud.

"We are pleased to announce on the back the back of the outstanding sales of 2014, we have commencing in Q2 2015 a superb product road map that we believe will enhance the Samsung HDD product offering to the UK marketplace."

As well as the wireless devices during Q2 2015 Samsung HDD has launched the 4TB, 5TB and 6TB D3 external HDDs based on 3.5-inch drives.

M2m says the drive which has been a huge success and a first to market is the Samsung 2TB M9T 9.5mm 2.5-inch drive which is the only one of its like in production, dominating the upgrade space for PS4 and gaming solutions.

Charlie Hacker, M2m's Business Development and Storage Director, added: "We are pleased to announce the launch of the award winning Samsung Wireless V.2 Multimedia Streaming Device which can operate with Android, iOS and Kindle Fire devices and operating systems. The streaming device has a storage capacity of 1.5TB (storing up to 750 movies) and can stream separately to five different devices."

Joe Heinen, Senior Director of Sales for Samsung HDD, commented: "We are pleased to recognize M2M as the Samsung HDD Premier Storage Partner in the UK.

"M2m has done an outstanding job of promoting the Samsung HDD products in the UK market. We look forward to their continued success with the Samsung HDD product line."