



PRESS RELEASE

Company Contacts:

Jennifer Crane
Crossroads Systems
ir@crossroads.com
512.928.6897

Investor Contact:

Mark Hood
Crossroads Systems
ir@crossroads.com
512.928.7330

Press Contact:

Matthew Zintel
Zintel Public Relations
matthew.zintel@zintelpr.com
281.444.1590

FOR IMMEDIATE RELEASE

Crossroads Systems Adds Leading UK Distributor to Global Channel Network

M2M Direct is latest to offer StrongBox NAS appliance

AUSTIN, Texas, August 11, 2015 – Crossroads Systems, Inc. (NASDAQ: CRDS) today announced a partnership with M2M Direct, a top UK distributor of data storage solutions, to offer its Crossroads StrongBox network attached storage (NAS) appliance.

Delivering online, nearline and archive data storage at the industry's lowest cost per gigabyte, StrongBox integrates Linear Tape File System (LTFS) technology with a policy-driven disk tier that can deliver constant data access with intrinsic data protection for organizations reached through M2M's targeted network of reseller partners.

"Offered through our M2M Enterprise Distribution division, StrongBox further strengthens our portfolio of powerful solutions that deliver added value for our resellers," said Ged Mitchell, managing director at M2M Direct. "We're pleased to work with innovators such as Crossroads to deliver the next generation of data center technologies."

"As a well-established distributor of premium brand storage components, M2M stands as a key UK partner for StrongBox," said Paul Reeve, UK sales director at Crossroads Systems. "StrongBox is uniquely designed to provide a vendor-neutral solution that delivers performance and data protection. Our partnership with M2M provides Crossroads with access to a broad range of enterprise resellers that are aligned in key verticals for StrongBox."

For more information on the latest StrongBox NAS platforms, visit www.crossroads.com/strongbox.

About M2M Enterprise Distribution

M2M Enterprise Distribution is a value-added distributor supporting resellers specializing in IT infrastructure hardware and software for the business market. By adding real value, M2M Direct's partners, and in turn, their customers receive products and services that have been individually identified to provide real business benefits. With a portfolio fully focused on the next generation datacenter and cloud provider, M2M Enterprise is uniquely positioned to enable its partners to differentiate from the competition. Visit www.enterprise.m2m-direct.co.uk.

About Crossroads Systems

Crossroads Systems, Inc. (NASDAQ: CRDS) is a global provider of data storage solutions. Through the innovative use of new technologies, Crossroads delivers customer-driven solutions that enable proactive data security, advanced data archiving, optimized performance and significant cost-savings. Founded in 1996 and headquartered in Austin, TX, Crossroads has been awarded more than 100 patents and has been honored with numerous industry awards for data archiving, storage and protection. Visit www.crossroads.com.

Important Cautions Regarding Forward-Looking Statements

This press release includes forward-looking statements that relate to the business and expected future events or future performance of Crossroads Systems, Inc. and involve known and unknown risks, uncertainties and other factors that may cause its actual results, levels of activity, performance or achievements to differ materially from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. Words such as, but not limited to, "believe," "expect," "anticipate," "estimate," "intend," "plan," "targets," "likely," "will," "would," "could," and similar expressions or phrases identify forward-looking statements. Forward-looking statements include, but are not limited to, statements about Crossroads Systems' ability to implement its business strategy, including the transition from a hardware storage company to a software solutions and services provider, its ability to expand its distribution channels, its ability to maintain or broaden relationships with existing distribution channels and strategic alliances and develop new industry relationships, the performance of third parties in its distribution channels and of its strategic alliances, the potential market for our data storage products, changes in the fair value of its derivative instruments and its ability to achieve or maintain profitability. The future performance of Crossroads Systems may be adversely affected by the following risks and uncertainties: uncertainties relating to product development and commercialization, uncertain market acceptance of Crossroads Systems products, including StrongBox, intense competition in the data protection and storage markets, variations in quarterly results and a consequence of unpredictable sales cycles and other factors, the ability to obtain, maintain or protect patent and other proprietary intellectual property rights, developments in litigation to which we may be a party, technological change in the industry, future capital requirements, regulatory actions or delays and other factors that may cause actual results to be materially different from those described or anticipated by these forward-looking statements. For a more detailed discussion of these factors and risks, investors should review Crossroads Systems' reports on Form 10-K, Form 10-Q, Form 8-K and other reports filed with the Securities and Exchange Commission, which can be accessed through the SEC's website or by clicking "SEC Filings" on the company's Investor Relations website at <http://investors.crossroads.com>. Forward-looking statements in this press release are based on management's beliefs and opinions at the time the statements are made. All forward-looking statements are qualified in their entirety by this cautionary statement, and Crossroads Systems undertakes no duty to update this information to reflect future events, information or circumstances.

©2015 Crossroads Systems, Inc., Crossroads and Crossroads Systems are registered trademarks of Crossroads Systems, Inc. All trademarks are the property of their respective owners. All specifications are subject to change without notice.