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## **Crossroads Systems Launches Free Storage Assessment Tool to Help Organizations Take Control of Their Data Storage**

### **Company to give away a petabyte of storage**

AUSTIN, Texas, July 23, 2015 /PRNewswire/ -- Crossroads Systems, Inc. (NASDAQ: CRDS) today announced the availability of its free Storage Assessment Tool that delivers easy-to-read reports to help storage managers better understand and optimize their network-attached storage. The Free Assessment Tool provides users a comprehensive report on file use and resource allocation so they can take back control of their storage. The free, simple-to-use tool is available for download at [www.FreeMyStorage.com](http://www.FreeMyStorage.com).



Companies frequently get locked into an expensive cycle of storing information, outgrowing current resources, upgrading for more capacity, and migrating to new storage hardware. There is a more cost-effective way to scale storage. Crossroads and its partners are now offering the free assessment tool with dynamic reporting so that customers have transparent views into their storage environments.

With detailed results on the active state of storage and the file make-up of active/inactive data, the assessment tool helps organizations understand how to free up their storage, avoid unnecessary upgrades and over-provisioning. It can help organizations save thousands of dollars each year and reduce operating and capital expenses.

### **Crossroads is giving away a petabyte of storage!**

Crossroads is sponsoring the Free My Storage giveaway to raise the awareness of new and more cost-effective methods of data storage. Typically 50-80% of a company's storage consists of inactive, fixed content that consumes expensive disk and flash resources. The free Storage Assessment Tool will empower organizations to optimize their current storage environments, escape vendor lock-in and reduce overall expenses. To participate in the Free My Storage giveaway visit [FreeMyStorage.com](http://FreeMyStorage.com).

"We see many IT managers confused by vendors' promises and the complexity of storage offerings," said David Cerf, executive vice president of strategy and business development at Crossroads Systems. "We want to help users take control of their storage, and the free Storage Assessment Tool gives them the insight to make their own decisions. There are options to traditional storage, and we want to make it simple for users. We fully believe in this approach - so much that we're offering the chance for a free petabyte."

### **Tweet this!**

Get the truth about your storage with a free file analysis from [freemystorage.com](http://freemystorage.com). #FreeMyStorage

### **About the Storage Assessment Tool**

The Storage Assessment Tool is a Java software application that monitors mountable volumes for usage data. Simple to configure and run, there is no interruption to the operating environment. The Storage Assessment Tool transparently assesses files on network-attached storage (NAS) and returns a granular file report based on user-defined criteria such as last access date, last modified date, file size, file type and more. The tool is free and requires no registration. Visit [www.freemystorage.com](http://www.freemystorage.com).

\*Giveaway terms and conditions apply. Please visit [www.freemystorage.com](http://www.freemystorage.com) for full details.

### **About StrongBox**

Crossroads StrongBox is a network-attached storage (NAS) appliance built to simplify data access and provide the most cost-effective storage for unstructured data. With intelligent storage management, StrongBox delivers embedded data protection for all of online, nearline and archive storage needs. By fusing high-performance disk for nearline storage with Linear Tape File System (LTFS) technology for archiving, StrongBox delivers the performance of disk with the economics of tape in one simple and massively scalable solution. StrongBox includes a standard, object-based S3 interface with an underlying RESTful API. The system supports both file (NFS/CIFS) and object (S3) storage to provide a robust platform and the flexibility to work with existing

resources, applications and workflows. Visit [www.crossroads.com/strongbox](http://www.crossroads.com/strongbox).

### **About Crossroads Systems**

Crossroads Systems, Inc. (NASDAQ: CRDS) is a global provider of data storage solutions. Through the innovative use of new technologies, Crossroads delivers customer-driven solutions that enable proactive data security, advanced data archiving, optimized performance and significant cost-savings. Founded in 1996 and headquartered in Austin, TX, Crossroads has been awarded more than 100 patents and has been honored with numerous industry awards for data archiving, storage and protection. Visit [www.crossroads.com](http://www.crossroads.com).

### **Important Cautions Regarding Forward-Looking Statements**

*This press release includes forward-looking statements that relate to the business and expected future events or future performance of Crossroads Systems, Inc. and involve known and unknown risks, uncertainties and other factors that may cause its actual results, levels of activity, performance or achievements to differ materially from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. Words such as, but not limited to, "believe," "expect," "anticipate," "estimate," "intend," "plan," "targets," "likely," "will," "would," "could," and similar expressions or phrases identify forward-looking statements. Forward-looking statements include, but are not limited to, statements about Crossroads Systems' ability to implement its business strategy, including the transition from a hardware storage company to a software solutions and services provider, its ability to expand its distribution channels, its ability to maintain or broaden relationships with existing distribution channels and strategic alliances and develop new industry relationships, the performance of third parties in its distribution channels and of its strategic alliances, the potential market for our data storage products, changes in the fair value of its derivative instruments and its ability to achieve or maintain profitability. The future performance of Crossroads Systems may be adversely affected by the following risks and uncertainties: uncertainties relating to product development and commercialization, uncertain market acceptance of Crossroads Systems products, including StrongBox, intense competition in the data protection and storage markets, variations in quarterly results and a consequence of unpredictable sales cycles and other factors, the ability to obtain, maintain or protect patent and other proprietary intellectual property rights, developments in litigation to which we may be a party, technological change in the industry, future capital requirements, regulatory actions or delays and other factors that may cause actual results to be materially different from those described or anticipated by these forward-looking statements. For a more detailed discussion of these factors and risks, investors should review Crossroads Systems' reports on Form 10-K, Form 10-Q, Form 8-K and other reports filed with the Securities and Exchange Commission, which can be accessed through the SEC's website or by clicking "SEC Filings" on the company's Investor Relations website at <http://investors.crossroads.com>. Forward-looking statements in this press release are based on management's beliefs and opinions at the time the statements are made. All forward-looking statements are qualified in their entirety by this cautionary statement, and Crossroads Systems undertakes no duty to update this information to reflect future events, information or circumstances.*

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#### **Company Contacts:**

Jennifer Crane  
Crossroads Systems  
[ir@crossroads.com](mailto:ir@crossroads.com)  
512.928.6897

#### **Investor Contact:**

Mark Hood  
Crossroads Systems  
[ir@crossroads.com](mailto:ir@crossroads.com)  
512.928.7330

#### **Press Contact:**

Matthew Zintel  
Zintel Public Relations  
[matthew.zintel@zintelpr.com](mailto:matthew.zintel@zintelpr.com)  
281.444.1590

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